

# **King Turf LLC: Lead Generation Privacy Policy**

**Last Updated: 05/04/2026**

**1. King Turf LLC ("we," "us," or "our"), a Florida limited liability company, is committed to protecting the privacy of our customers. This Privacy Policy describes how we collect and use the information you provide on this landing page.**

## **2. Information We Collect**

**We collect personal information you voluntarily provide, which may include:**

- **Contact Information: Name, email address, physical address for turf services, and phone number.**
- **Property Details: Information about your lawn or project needs.**
- **Technical Data: IP address and cookies used for site analytics**

## **3. How We Use Your Information**

**We use your data to:**

- **Provide quotes and fulfill requests for turf services.**
- **Send marketing communications, if you have opted in.**
- **Improve our website and services**

## **4. Communication Consent (FTSA Compliance)**

**By providing your phone number and clicking "[Submit]," you provide your prior express written consent to receive calls and text messages (including via automated systems) from King Turf LLC for marketing purposes. You are not required to provide this consent as a condition of purchasing any property, goods, or services.**

## **5. Data Sharing**

**We do not sell your personal information to third parties. We may share data with:**

- **Service Providers: Partners who assist in our business operations (e.g., email or CRM platforms).**
- **Legal Necessity: If required by Florida or federal law.**

## **6. Your Florida Privacy Rights**

**Under Florida law, you have the right to:**

- **Opt-Out: Unsubscribe from marketing at any time.**
- **Access & Correction: Request a copy of your data or ask us to correct inaccuracies.**
- **Security: We implement "reasonable measures" to protect your information as required by the Florida Information Protection Act (FIPA).**

## **7. Contact Us**

**King Turf LLC**

**1480 SW 131ST AVE SUITE # 111**

**MIAMI, FL 33184**

**info@KingTurfMiami.com**

**(833) 305-5464**

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